

Keeping Watch

For obvious reasons, it's critically important to keep watch over your business locations. But not all reasons for doing so are so obvious.



Amphion's CCTV Products Include:

- NVR's, HVR's DVR's, Analytics, Camera's, PVM's, Monitors, Cables, Connectors
- Pelco, Samsung, Imagevault, Ganz (CBC America), 3xLogic, GeoVision, NetzEye, InMotion, Bolide
- Services include supply, installation, service and support

Here are 4 reasons that closed-circuit television (CCTV) monitoring will supercharge business performance — and some of these reasons have nothing to do with physical security. Consider these facts:

- 1.** CCTV monitoring is essential to protect customers and employees from harm. Placing cameras at entry and exit points, throughout the inside of the store and at drive-thru locations acts not only as a tool to solve crimes, it acts as a deterrent to prevent violence from occurring in the first place.
- 2.** CCTV cameras also prevent theft. While deterring external theft, they can also protect against internal employee theft in many unique ways. They can be placed over a cash register or safe to ensure proper cash handling, both during operating hours and after closing. But they can also be used to monitor hard-to-observe activities such as overpouring by bartenders.
- 3.** In addition to actual incidents, CCTV systems can protect your business locations from false claims of harm from accidents that did not really occur. Employee interactions with customers, physical safety issues within a store, and recordings of actual confrontations can all be documented to both prevent and mitigate liability.
- 4.** One of the most strategic uses of CCTV systems is to deploy them for improving store processes and customer service. Kitchen staff can be monitored to ensure all standards to protect both customer health and employee safety are followed. Retail stores can monitor how customer service is delivered and whether staffing levels are maintained at proper times to meet customer demand. Customer traffic flow can also be tracked to ensure the best possible design of each business location.



We Are Amphion

A security Integrator with a Radical Approach to Service

What this means to you:

- We understand the causes—and the solutions—of restaurant and retail shrink.
- We deliver comprehensive loss prevention and security products and services.
- We operate a nationally-renowned technical support task force to service your needs nationwide.
- We provide a US-based, live 24-hour, technical support team and a comprehensive service management model.
- Our certified technicians are onsite within four hours of the initial call — 7-days a week, 365 days a year.

Our customer service is fanatical, and we deliver next-generation security expertise and professionalism on-demand.

The Amphion National Service Program

- We deploy only Amphion-certified technicians, strategically located throughout the country.
- Our customers rely on a single resource for all their installation and service-related needs.
- Amphion is widely recognized as a leading provider of physical security equipment and service for the loss prevention and asset protection industry.

A Sample of Recommended Locations for CCTV Cameras:

- Safes
- Front and Back Offices
- Restrooms
- Freezers, drink stations or anywhere a slips/trips/falls risk is present
- Kitchens/bars
- Storage rooms and other out-of-sight locations
- Entry/exit points and drive-thru locations
- Customer lines, waiting areas and other potential chokepoints of activity

How We Support our CCTV Systems:

- Rapid Response Security Services
- Technical Support Task Force
- Unlimited Telephone Access
- Certified Technicians
- Emergency Onsite within 4 Hours
- 7 Days a Week, 365 Days a Year, 24 Hours a Day

[Insert contact info]

